

State Bottlers Name Officers

Rep. Willis Gives Johnson Warm Verbal Pat on Back

Speaks at Demo Dinner in Virginia

(Special to The Times-Picayune)
RICHMOND, Va. — Rep. Edwin E. Willis gave President Johnson a warm verbal pat on the back Saturday in Virginia, a state that although under Democratic control has cast its votes in recent presidential elections for the Republican ticket.

In remarks prepared for delivery before a Jefferson-Jackson Day dinner, the Louisiana Democrat referred to Johnson as "our great, dedicated and patriotic leader."

The guest list at the \$25-a-plate Democratic gathering at the John Marshall Hotel included Gov. Albertis Harrison, Sens. Harry F. Byrd and A. Willis Robertson, and Rep. William M. Tuck, all Virginia Democrats.

In the recent presidential elections, Sen. Byrd has refused to endorse the Democratic ticket although there is speculation he will do so this year if Johnson has an "acceptable" vice presidential running-mate.

Rep. Willis' speech dealt chiefly with the Communist movement, which he characterized as a greater menace to the American way of life than most people realize. Willis is chairman of the House committee on un-American activities and is a member of the House judiciary committee.

"The things that are dearest to us — religious, political and economic freedom, freedom of speech and freedom of press — are more seriously threatened than they have been at any time since our forefathers won them for us in the War of Independence," Willis declared.

"We see proof of this in our newspapers every day. What is happening in Cuba, Panama, Cyprus, Venezuela, South Viet Nam, the Congo, and Zanzibar, to name just a few Communist-created trouble spots, must cause concern in the minds of all thinking people of all creeds, of all religions and all political parties," he said.

Willis said world communism boasts 40,000,000 enrolled members. Furthermore, he said, communism dominates one-third of the earth's population and a quarter of its surface. It controls about a score of nations, and has millions of agents in others, he said.

"What should we do?" he said. "First we should keep our heads. We've got to realize that merely ranting and heck-raising against communism is not going to do the job."

"We must act like military commanders in the field. We must abide by the first rule of warfare—know your enemy . . ."

"Education on the subject of communism is of utmost importance. It is the first step on the road to victory. I stress this, because I believe that the Communists have made the great gains they have in different countries during the past 40 years primarily because of the ignorance of the average non-Communist about communism."

N.O. HEMEROCALLIS



—Photo by The Times-Picayune.

SANTO TARANTO was installed Saturday night as president of the St. Bernard Shrine Club. Others installed were Richard Coles, first vice-president; August Novile, second vice-president; Edward Hath, secretary, and Henry Guillott, treasurer. Installation ceremonies were at Bud's Flower Room.

Police Reports TWO ARRESTED IN THEFT CASES

Allegedly Took Goods from 2 Stores

Two persons were arrested Saturday afternoon in connection with shoplifting cases in retail stores.

Barbara Hogan, Negro, 18, 2407 Felicite was booked with theft after she allegedly removed merchandise valued at \$9.79 from the F. W. Woolworth Co. store, 1041 Canal, and the S. H. Kress store, 932 Canal.

Warren Evans, Negro, 42, 3721 Third, was booked on the same charge after he allegedly took razor blades and cigars, total value \$10.26, from Walgreen's drug store, 4109 S. Carrollton.

TWO MEN CHARGED ON MORALS COUNTS

The police Vice Squad Saturday reported the arrest of two men in connection with separate alleged morals violations.

Same M. Verdin, 1112½ Music, was booked with crime against nature. Richard M. McCurley, 35, 638 Royal, was booked with obscenity and resisting arrest. Police said the arrestees had accosted undercover officers in the downtown business area.

ARTICLES STOLEN FROM PARKED AUTO

Camera equipment, jewelry and wearing apparel were stolen early Saturday from the automobile of John U. Bell Jr., Lancaster, S. C., police reported. Value of the property was listed at \$1030. The burglary occurred while the car was parked at 1024 Chartres.

CUSTOMERS ROBBED OF \$86 IN BEAUTY SHOP

A white man about 40, wearing a metal construction worker's helmet, holding his hand in his pocket as if pointing a gun, held

Convention Ends After Film Is Shown

Henry A. Biedenharn Jr., vice president of the Ouachita Coca-Cola Bottling Co. of Monroe Saturday was elected president of the Louisiana Bottlers Association.

Other officers elected at the closing of the convention in the Monteleone Hotel were Clyde C. Caillouet of the MBC Bottling Works, Lockport, vice-president; and J. B. Tanner of the Nehi Bottling Co., Shreveport, secretary-treasurer.

A headache remedy for food store managers was presented by A. L. Kirkpatrick, promotion manager, soft drinks, of the Glass Container Manufacturers Institute in New York.

SHOWS FILM
In discussing the store managers' problem with returnable soft drink bottles, Kirkpatrick showed the bottlers a film, "The Follow Thru" illustrating efficient procedures various store managers use to collect returnable bottles.

The main considerations, he said, were for operators to provide customers convenient receptacles for bottles and to place these containers near counters so customers may make purchases while waiting for their deposit.

However, he noted that a good location for these containers is not enough, and that there must be an efficient "back room" layout so stock boys can stack and sort accumulated cases of empties.

CARTS USED
As an example, Kirkpatrick noted stores which use moveable grocery carts in the front of the store for the customer's use in disposing bottles, and then the carts can be wheeled easily to the back room for sorting and stacking.

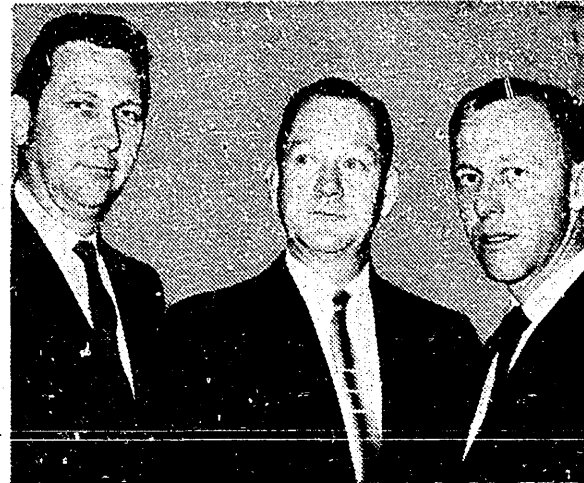
The film also showed a store in Washington, D. C., which used the honor system concerning bottle deposit. Customers tell the cashier how many they bring, and this amount is credited them.

Kirkpatrick concluded by saying that the high volume of soft drink sales is the result of advertising; but if high profit is to be enjoyed, store operators must keep their costs low by an efficient system of handling their returnable bottles.

In an address, Julio Lobo, president of Godchaux Sugar Refining Co., New York, explained to the bottlers that the price of sugar has been kept low because of the U.S. quota system which forced other countries to sell at our own price.

REASONS GIVEN
But, Lobo continued, the day of low-priced sugar has gone the way of the horse and gas lamp since the supply of sugar from Cuba has been cut off. He also gave as a reason loss of sugar production in other countries.

Basing a prediction on the increasing population of the world and the increased per



—Photo by The Times-Picayune.

THE LOUISIANA Bottlers Association Saturday elected Henry A. Biedenharn Jr. (center) of Monroe president of the association at its meeting in the Monteleone Hotel. Biedenharn is vice-president of the Ouachita Coca-Cola Bottling Co. Also elected were J. B. Tanner (left) of Nehi Bottling Co., Shreveport, secretary-treasurer, and Clyde C. Caillouet of MBC Bottling Works, Lockport, vice-president.

LYONS BACKERS HEAR MARTIN

Alabama GOP Leader Raps LBJ, Rights Bill

James D. Martin, addressing a large group of Charlton Lyons-for-governor supporters in the Roosevelt Hotel Saturday night, said he was here "as a carpet-bagger from Alabama because if Lyons is elected, it will turn politics in America upside down."

Martin, of Gadsden, told the \$50-a-plate dinner crowd that the election of Lyons will tell President Johnson that "53 million Southerners are bellyachers because they have had a belly full of the Democratic Party."

"BACK TURNED"
Martin explained that ever since the 1936 Democratic national convention that drew up the majority selection of a nominee instead of by a two-thirds vote, the Democratic Party has turned its back on the South.

"Can you imagine what Lyndon Baines would say to Mrs. Johnson the next morning after Lyons is elected?" he asked. Martin answered that "Judas Fitzgerald Johnson will know there is a little power in this land."

In his speech, the Alabama Republican leader also verbally stabbed the civil rights bill now in Congress and the appointment of Carl Rowan to head the United States Information Agency, calling him a "Negro known for his hatred of the South."

RACE AGAINST HILL
Martin received 49.3 per cent

AMERICA OWNS FUTURE --BOGGS

Hails U.S., Her Ways at K.C. Event

Citing the courage, vision and determination of Columbus and George Washington as examples, Congressman Hale Boggs declared America and all she stands for to be the wave of the future.

In an address commemorat-

of the ballots in his race in the last general election in an effort to unseat veteran Democratic Sen. Lister Hill of Alabama.

Lyons reiterated his challenge to John J. McKeithen, his Democratic opponent, to engage in a public debate.

The Shreveport oilman said he wants to ask McKeithen just how he plans to make the Mississippi River bridge toll free, and why, although he previously criticized Gov. Jimmie Davis relentlessly, he has not mentioned the governor since his "moonlight rendezvous at the governor's mansion."

Lyons said that McKeithen in the race for the second primary considered deLesseps S. Morrison "unfit" for the governor's office, claiming he "bathed in perfume and wore a toupee," but now "we find him wooing Morrison."

Lyons also attacked McKeithen for offering State Supt. of Education Shelby M. Jackson a position to conduct a "crash program" in public education "when he previously attributed the low rate of literacy and the poor system of education to Jackson's leadership."

"John McKeithen is a captive of the very political machine that is responsible for our condition today," he said. "I am just an image of a cause (good government) which people believe in."

CAMELLIA SHOW GETS UNDER WAY

N.O. Winners Are Mrs. Thurmond, J. W. Nolan

(Special to The Times-Picayune)
COVINGTON, La. — The 16th annual camellia show of Christ Episcopal Church, postponed once because of early season freezes, opened Saturday at the National Guard Armory here with the largest number of blooms and the greatest attendance in the history of the event. The show ends Sunday.

Trophy winners were: Outstanding specimen grown in open — Mrs. J. E. Thurman, New Orleans. Runner up was Dr. A. V. Freiderich, Slidell.

Outstanding specimen under glass — Mrs. E. Schlandecker of Amite.

Outstanding specimen — Mrs. Ruby Freiderich, Slidell.

School Funds Study Planned

Distribution on Fair and Just Basis Aim—Dodd

BATON ROUGE (AP) — William J. Dodd, state superintendent of education-elect, said the formula for distributing education funds to Louisiana parish school systems will be examined soon for possible revisions.

Dodd said he believed the distribution should be on a "fair and just basis" and the present formula would have to be studied.

"I want to see the money distributed fairly among all parishes," Dodd said, "from Orleans to tiny St. Helena."

Lloyd J. Rittiner, president of the Orleans Parish School Board, complained earlier South Louisiana, and particularly his parish, was being discriminated against under the equalization formula used for distribution of state education funds.

Ben Peabody, president of the East Baton Rouge Parish School Board, said it's no secret North Louisiana parishes largely get bigger slices of state funds per student under the formula.

But Peabody said the reason is that many of the poorer parishes are located in North Louisiana.

Peabody said the basic philosophy of the state aid program was to provide a minimum education standard in all parishes.

Unless that philosophy should be changed, Peabody said, it is unlikely East Baton Rouge would get significant additional funds to use in areas where needed here.

But Peabody said he thought a study of the present formula might be worthwhile.

"I never was enthused about some parts of it," he said, "but it has some good features too." Some parts of the formula, he said, are "pretty darned confusing."

James D. Prescott, executive secretary of the Louisiana School Boards Association, said the association never has taken a stand on the good points or the bad points of the present equalization formula. But he said it has recognized some such formula must exist.

Medical Expert Trio to Lecture

Three special seminars sponsored by the department of microbiology will take place in the next three weeks at the Tulane University School of Medicine, Dr. Morris F. Shaffer, department chairman, announced Saturday.

Medical scientists from Harvard University, University of Texas, and Buffalo (N.Y.) Children's Hospital will be here to deliver lectures.

The seminars are:
1. "Antibody Formation in Tissue Culture," 4 p. m. Thursday, room 5150, with Dr. Albert Coons, department of bacteriology and immunology, Harvard Medical School, as principal speaker.

2. "Research on Staphylococcal Bacteriophages," 9 a. m. Saturday, room A-610, with Dr. Eugene D. Rosenblum, department of microbiology, Southwestern Medical School, University of Texas at Dallas, as principal speaker.

Top-Rated 880-Lb. Angus Sold as Arabi Show Ends

11-Year-Old's Steer Brings \$1.89 a Pound

The Southeast District Junior Livestock Show in the Arabi 4-H barn ended Saturday with the Grand Champion Black Angus steer being sold by Grafton Cooper Jr., a member of the Washington Parish 4-H Club. Cooper, only 11, raised the



—Photo by The Times-Picayune.
J. ARTHUR WHITE SR.

15-month old steer which weighed 880 pounds, and sold it at \$1.89 a pound to Mr. and Mrs. Joseph Dornagac for their food centers at 710 Veterans hwy. in Metairie and on Jackson ave.

The Reserve Champion steer, raised by Patricia Ourso, 15, of the Ascension Parish 4-H Club, was a white face hereford of 941 pounds. The Jackson Brewing Co. of New Orleans purchased it for 85 cents a pound and donated it to the Little Sisters of the Poor.

The Grand Champion Fat Lamb was raised by Carolyn Slaughter, 12, of the East Baton Rouge Parish 4-H Club, who sold it to Ed Lee of Lee Tractor Co. of Jefferson Parish for \$2.30 a pound. The lamb weighed 90 pounds.

The Reserve Champion Fat Lamb was sold by C. E. Martin, 16, of the East Baton Rouge Parish 4-H Club, to L. A. Frey & Sons for \$2.25 a pound, the lamb weighing 85 pounds.

In the hog category, Edward Johnson, 17, of the Iberville Parish 4-H Club sold his Grand Champion Market Hog to Vincent Gaise of Gaise Super Market of Jefferson Parish. The 209-pound hog went for \$3 a pound.

L. A. Frey & Sons bought the Reserve Grand Champion Market Hog raised by Keith Wicker, 15, of the East Baton Rouge Parish Future Farmers of America Club. At 209 pounds, it brought \$1.40 a pound.

On Saturday, the sales tally showed 63 steers, 24 fat lambs, 82 market hogs and other animals in the competition being sold.

J. Arthur White Sr., 2715 Carondelet, was presented a plaque "for continuous outstanding service" to the Junior Livestock Show by Ralph Bennet, show president. A retired principal White was cited for his

PONY REFUSES TO TELL STORY

Ernie Found Wandering Down Eden St.

Picture on Page 1
By RODDY PAUL

Ernie, a brown and white Shetland pony of indeterminate age, isn't telling anyone where he came from!

At least he wouldn't tell Charles Doerries, 14, Friday afternoon, when Charles, Ronnie Forman, 16, and Harold Forman, 12, found him on Eden st. trailing curiously behind two small children.

"He's not talking," Harold said with some assurance.

"We couldn't find out who he belonged to, so we brought him home and let him stay overnight in the garage," Charles added.

The Doerries and the Formans share a backyard at 4211 and 4205 Eden st., respectively.

Residing there, also, are a cat named Spook, and a puppy named Tiger, who generally stays on the Forman's side of the yard.

Both Spook and Tiger are walking around with an injured expression on their faces. Ernie is king of the yard.

Friday night, the police came and shook their heads while Ernie stared balefully back at them. No, they didn't know where Ernie came from either.

On a diet of carrots, apples and oats Ernie stands beneath the tree in the yard and studiously ignores every question.

All the children in the neighborhood have seen him, and none is particularly happy that the Society for the Prevention of Cruelty to Animals is going to take him away.

As for Ernie, he'll let Charles get on him and trot around for while, but then he pauses and looks around the side of the house into the street and possibly harks back to greener pastures.

Coeds Arrested in Mix Attempt

Three Negro college coeds sought admission to a white movie theater Saturday night and police arrested them on charges of refusing to move on.

A spokesman for the Congress of Racial Equality, to which the three belong, said CORE sent telegrams to boxers Sonny Liston and Cassius Clay asking them to refuse to allow the televised broadcast of their heavyweight title fight in segregated movie theaters?

At Loew's State theater, police arrested Ruthie Wells, 22, Shirley Thompson, 20, and Dorothea Smith, 20, all of New Orleans, for refusing to move from the cashier's window.

TALK ON SPIRITUAL HEALING IS GIVEN

Florence C. Southwell a mem-